

atlanta huane society

Bow Wow Brunch Brings Together Families of Animal Lovers on Sunday, April 17

April 7, 2016 (Atlanta, GA) – While some brunches are mostly for adults, *Bow Wow Brunch* is a family affair. Chaired by Jennifer Healey, the inaugural ***Bow Wow Brunch*** is an elegant event benefiting the Atlanta Humane Society (AHS), giving us a chance to share the mission and vision of saving the lives of homeless animals. Jennifer says, "I've loved dogs since I was born and have wanted to get involved with the Atlanta Humane Society for some time. ***Bow Wow Brunch*** is such a fun, tangible way to introduce children to philanthropy and specifically the mission and work of the Atlanta Humane Society."

The event is designed as the AHS annual Gala with a twist. This isn't a black-tie evening gala, but instead a family-oriented event that will introduce the children and grandchildren of our donors and supporters to the importance of philanthropy and life-long giving by showcasing the life-saving work of the Atlanta Humane Society. ***Bow Wow Brunch*** brings together families of animal lovers who care deeply about the welfare of dogs and cats in our community.

One of the highlights leading up to the ***Bow Wow Brunch*** is *Who's in the Doghouse*. *Who's in the Doghouse* is a fun, lighthearted initiative involving community leaders and coincides with the ***Bow Wow Brunch*** to raise both awareness of and funds for the vital programs and services offered by AHS. Some of the Doghouse participants include Jason Pullman and Kristen Gates from 94.9 the Bull, Su Longman, CEO of Pallet Central Enterprises Inc., and Jenner Wood, Corporate Executive Vice President of SunTrust Banks, Inc.

The festivities at ***Bow Wow Brunch*** will include a champagne reception for adults, a special program for children and an elegant Ritz-Carlton brunch menu. A highlight of the day's activities will be the presentation of the prestigious 2016 **Anne Cox Chambers Humane Heroine Award** to Ginny Millner, Founder of Fix Georgia Pets, a woman whose commitment and devotion to the cause of animal welfare merits special recognition.

More than 300 guests are expected to attend this year's ***Bow Wow Brunch***, which takes place on Sunday, April 17, 2016, at The Ritz-Carlton, Buckhead from 12:30pm until 3:00pm. More information is available at www.atlantahumane.org/bow-wow-brunch/.

For media information, please contact:

Wendy Hsiao

Marketing Manager

404.974.2819

whsiao@atlantahumane.org

About the Atlanta Humane Society

The Atlanta Humane Society (AHS) is one of the oldest private charitable organizations in Atlanta, founded in 1873. AHS placed more than 8,300 animals into forever homes in 2015. It is our mission to improve animal welfare in the southeastern United States by providing quality animal services including preventative initiatives, education, advocacy and adoption of animals into permanent loving homes. We are proud to be a part of the solution to ending pet homelessness and overpopulation in the Southeast United States. For more, visit www.atlantahumane.org.