

atlanta huane society

Become an Atlanta Humane Society Hero for the Animals!

Nominate yourself or someone who has made a difference in the lives of animals and increase awareness of the life-saving animal welfare programs at the Atlanta Humane Society.

Each individual will be recognized as a member of Atlanta's **AHS Heroes** and honored for his/her professional, civic or philanthropic achievements at the **Bow Wow Brunch** on April 23, 2017.

- ◆ Become one of only 20 individuals recognized as a member of the **AHS 2017 Class of Heroes**.
- ◆ Each professional will be featured as part of the **2017 Class of Heroes** in *The Atlantan* Magazine and the **Bow Wow Brunch** program.
- ◆ Network with Atlanta's most promising professionals and corporate business leaders.
- ◆ Invitation to attend three unique and exciting events:
 - **Kick-off Reception** (Thursday, March 9th at Dantanna's)
 - **Networking Luncheon** (Thursday, March 30th at our Howell Mill Campus)
 - **The Bow Wow Brunch** (April 23, 2017 at The Ritz-Carlton, Buckhead)
- ◆ Your fundraising will directly save animals' lives.
- ◆ An opportunity to be one of the top fundraisers and receive additional recognition.

Please see listing of responsibilities and benefits.

Nomination form should be returned the Atlanta Humane Society no later than **March 15, 2017**.

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About the Atlanta Humane Society

Atlanta Humane Society (AHS) is the oldest private charitable organization in Atlanta, founded in 1873, and is a nationally recognized pet adoption center, Veterinary Center, and educational program provider. Our mission is to improve animal welfare in the southeastern United States by providing quality animal services including preventative initiatives, education, advocacy and adoption of animals into permanent loving homes.

AHS serves more than 25,000 animals each year including placing approximately 9,000 animals in new homes, performing 12,500 low-cost spay/neuter surgeries, seeing more than 2,500 animals in our Veterinary Center, assisting law enforcement and other agencies in rescuing close to 1,000 animals and providing behavior training to more than 1,000 animals and their owners each year.

AHS Heroes Program

The **AHS Heroes** program is designed to honor the young, mid-career and senior professionals in Atlanta and provide community service, philanthropy and networking opportunities. **AHS Heroes** is a unique vision born out of a desire to increase awareness throughout the community of the life-saving animal welfare programs of the Atlanta Humane Society. Top professional and community leaders are identified through application or by nomination from their peers or businesses. A maximum of 20 professionals will be selected through a competitive nomination process annually.

The Program

A fun kick-off **AHS Heroes** cocktail reception where you will meet your fellow Heroes is followed a few weeks later by a networking luncheon with a feature presentation from a member of the AHS animal welfare team highlighting some of the unique programs that AHS offers. Participants will meet and mingle with some of the community's top business leaders as well as members of the AHS team. To cap it off, each individual will be recognized as a member of Atlanta's **AHS Heroes** and honored for his/her professional, civic or philanthropic achievements at *The Bow Wow Brunch* on April 23rd at the Ritz Carlton in Buckhead. This annual Gala event includes brunch, champagne toasts and open bar, an exciting Silent and Live Auction, the famous "Puppy Park" and family friendly activities.

Honoree Benefits

- ◆ The prestige of being one of only 20 individuals recognized as a member of **AHS 2017 Class of Heroes**.
- ◆ Each professional will be featured in **The Atlantan** Magazine and *the Bow Wow Brunch* program.
- ◆ An opportunity to network, mix and mingle with Atlanta's business leaders.
- ◆ Opportunity to attend three unique and exciting events:
 - **Kick-off Reception** (Thursday, March 9 at Dantanna's)
 - **Networking Luncheon** (Thursday, March 30 at our Howell Mill Campus)
 - **The Bow Wow Brunch** (April 23, 2017 at The Ritz-Carlton, Buckhead)
- ◆ Directly save animals' lives.
- ◆ An opportunity to be one of the top fundraisers who will receive additional recognition.

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Honoree Responsibilities

- ◆ To support AHS' initiatives by challenging yourself to raise a minimum of \$5000 from friends, family, business acquaintances, or corporate donors. Fundraising can be accomplished through the following ways: ticket sales to *the Bow Wow Brunch*, sponsorships, program ads, donations, or a combination of these.
- ◆ Each honoree will have their own webpage where he or she can promote the event and solicit on-line donations and ticket sales. *AHS provides all the tools for success.*
- ◆ You are also encouraged to solicit at least one item for the Auction to enhance the celebration at *the Bow Wow Brunch*
- ◆ With your spouse or guest, attend the AHS Heroes Kick-off cocktail reception.
- ◆ Attend a lunch-time networking and educational presentation by AHS team members.
- ◆ With your spouse or guest, attend *the Bow Wow Brunch* for both recognition and celebration!

Honoree Criteria

- ◆ First, you must submit an application, be nominated by the event selection committee, or be nominated by your employer or volunteer organization.
- ◆ Live and work in the metro Atlanta area.
- ◆ Be active in at least one charitable, civic or volunteer cause.
- ◆ Provide demonstrated leadership qualities.
- ◆ Accept the challenge to raise at least \$5000 for AHS and animal welfare programs.

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Application / Nomination Form

I would like to apply/nominate the following to be honored as part of The AHS Heroes:

Name

Address

Work/Cell Phone

E-mail address

Job Title

Company

Community Involvement: *(Include organizations the applicant supports, clubs to which the applicant belongs, committees on which the applicant serves, or volunteer work the applicant does. Be as specific as possible.)*

Interests / Hobbies / Awards / Other Interesting Information about Applicant:

(This information is helpful in writing something more colorful for the magazine and for creating an introduction.)

Examples of Demonstrated Leadership Qualities:

Education:

Nominated by:

Name of Person Nominating (or self)

Home Phone

Work Phone

Cell Phone

E-Mail Address

PLEASE MAIL, FAX or EMAIL TO: (*All nominations must be received by March 15, 2017*)

Joy Schweiger
RE: AHS Heroes
Director of Special Events
Atlanta Humane Society
981 Howell Mill Road
Atlanta, GA 30318
404.974.2857
jschweiger@atlantahumane.org

The information on this application will be used for publicity purposes, so please be sure to include information you would like to share. For categories where you list more than one item, please list in order of importance.

Nominees chosen for AHS Heroes will be notified by phone of the selection committee's decision. Nominees who were not selected for the 2017 class will be notified by email.