Georgia Companion Animal Partnership
...Working Together To Save Lives

2016 ANIMAL WELFARE CONFERENCE

Friday, December 2, 2016
Middle Georgia State University
Conference Center
Macon, Georgia
On behalf of the Georgia Companion Animal Partnership (GCAP), we cordially invite all shelter staff and volunteers, rescue group members, animal care and control agencies, as well as the general public to our inaugural ANIMAL WELFARE CONFERENCE, being held on Friday, December 2, 2016 at the beautiful Conference Center located on the campus of Middle Georgia State University in Macon. This exciting event is brought to you through the generous support of our sponsors as well as the founding members of GCAP and features a full day of sessions to choose from! There is truly “something for everyone,” and we encourage you to bring your friends and co-workers to learn more about the world of animal welfare and how we can collectively do more for the animals in our communities and across the region.

We look forward to seeing you on December 2!

Monica Celizic, Atlanta Humane Society Chair, GCAP Education Committee

DRIVING DIRECTIONS TO MIDDLE GEORGIA STATE UNIVERSITY

The conference is being held in the Professional Sciences Building Conference Center on the campus of Middle Georgia State University at 100 University Parkway in Macon, GA.

From the North:
Take I-75 S to I-475 S (follow signs to Bypass to I-75 South/Valdosta). Take Exit 3 for Macon/Roberta. Turn right onto GA-22/W US-80 (Eisenhower Parkway). Turn right onto Raley Road and then right again onto University Parkway.

From the South:
Follow I-75 N to GA-22 W/US-80 W (Eisenhower Parkway) in Bibb County. Take Exit 156 for I-475 N toward Atlanta. Take Exit 3 from I-475 onto GA-22 W/US-80 (Eisenhower Parkway). Turn right onto Raley Road and then right again onto University Parkway.
BREAKOUT SESSIONS

BREAKOUT SESSION A
8:30 a.m. – 10:00 a.m.

Saving Lives With Relocation Programs
Kristen Limbert
ASPCA

Do you have the dogs your community wants to adopt? Could a transport program increase the number of lives your organization saves?

Whether your shelter is seasoned at animal transports or just getting started, this session offers tips to increasing the quality, quantity and efficiency of dog relocation efforts. The session will explain how to:

- Start a transport program or streamline your existing program
- Tailor your transports to meet national standards for safe and humane transports
- Implement sound quarantine practices
- Find partners for sending or receiving animals using the ASPCA’s new MAP (Moving Animals Places) tool

We will also show you how the ASPCA’s Animal Relocation and Transport Initiative can help you save more dogs in your shelter.

ASV Medical Care Guidelines for Spay/Neuter Programs
Michael R. Moyer, DVM
Bridgewater Veterinary Hospital, Inc./Bridgewater Consulting

This session provides an overview of the latest spay/neuter guidelines developed and promoted by the Association of Shelter Veterinarians.

Developing a Public Relations Plan to Friend and Fund Raise Effectively
Michael Robbins
Atlanta Humane Society

Public relations is an essential component of raising awareness and support for any organization. Therefore, it is imperative that your organization’s PR and fundraising efforts are robust, efficient and coordinated. Learn the critical components of any public relations program, including effective use of digital media, and how its integration into your fundraising efforts will help ensure your ability to successfully impact your communities and deliver your mission.

Adopters Welcome: Are Your Adoption Policies Working Against You?
Natalie DiGiacomo
SPCA of Bucks County

Do your adoption policies help you attract potential adopters? In this session, learn how to identify policy barriers that work against your adoption goals and make positive changes that will enable you to engage and support more good homes.
BREAKOUT SESSIONS

BREAKOUT SESSION B
10:15 a.m. – 11:45 a.m.

Are You Prepared for a Disaster?
Venessa Sims and Gary Kelley
Georgia Emergency Management Agency
Diane Robinson
Atlanta Humane Society

This panel discussion reviews what you need to know to be able to appropriately respond to a disaster, including personal preparedness, shelter preparedness and how to effectively partner with other agencies in the event of a disaster.

Infectious Disease Control
Holly Putnam, DVM
Cornell University

This presentation will focus on the common infectious disease agents encountered in spay/neuter clinics, as well as, animal shelters and will discuss simple yet important methods of control that will still allow your day to keep running at full speed.

Creating a Dynamic Board
Joan Carlson Radabaugh
ASPCA

What does a highly functioning Board of Directors look like? This session will focus on different board structures, roles, and responsibilities of board members, recruitment tools, and commitment and evaluation methods to keep your Board active and engaged.

Conversational Adoption Counseling
Linda Reider and Natalie DiGiacomo
SPCA of Bucks County

Learn how to transform your interactions with potential adopters while still ensuring your animals will live “happily ever after” in this follow-up session to “Are Your Adoption Policies Working Against You?” This session will help increase staff, volunteer, and adopter satisfaction with the overall adoption experience and help new adopters succeed with their new pets at home.

LUNCH
11:45 a.m. – 1:00 p.m.
BREAKOUT SESSIONS

BREAKOUT SESSION C
1:00 p.m. – 2:30 p.m.

Stray Cats & Owner Reclaims:
How to Increase Feline RTO and Decrease Intakes
Kimberly Freeman
Founder, Lost Cat Recovery

An estimated 50,000 cats are reported missing per week in the U.S. Many of these animals end up as strays in local shelters. Why are so few cats reclaimed? This presentation will look at:

- Ways to improve owner reclaims
- Two methods to decrease stray intake and crowding
- Owner mindsets that block reclaim potential
- Misunderstandings about microchips
- Typical search mistakes that owners make

And much more…

Learn how to make a difference implementing an integrated approach to benefit your shelter and community!

Establishing a Behavior Modification/Enrichment Program
CJ Bentley
Michigan Humane Society

Every day, animals are surrendered to shelters because of behavior issues. This session focuses on developing a program to help modify those behaviors, as well as a program to keep animals already in your shelter happy and adoptable through enrichment activities.

Establishing a Community Food Bank
Tom Wargo
Daffy’s Pet Soup Kitchen

Keeping animals in their homes sometimes starts with something as simple as providing their owners with the essentials; e.g., food for their animals. This session will provide you with what to do as well as what not to do in creating a pet food bank in your community.

Improve Your Foster Program to Save More Lives
Linda Reider
SPCA of Bucks County

What do you do when you don’t have any more space in your shelter? You put animals into foster homes, of course! Learn best practices in setting up and running a foster program that will help you save more animal lives in the long run.
BREAKOUT SESSION D
2:45 p.m. – 4:15 p.m.

Helping Underserved Communities: Pets for Life
Amanda Arrington
HSUS Pets for Life

Discover how community outreach can be part of your organization and how reaching out to underserved areas and building positive relationships with pet owners can improve your work and the quality of life for pets in your community.

Cleaning is FUN: Sanitation & Disinfection
Holly Putnam, DVM
Cornell University

Controlling transmission of disease is more than simply knowing what product to use. In this session, we will review key points in animal shelter disease transmission and how to use sanitation and disinfection techniques in various rooms, enclosures and types of shelters. Learn comprehensive approaches to protecting the animals in your care from disease agents while minimizing stress caused by cleaning procedures.

Fundraising for Rescue Groups
Marci Thomas
Nonprofit Board Resources and Founder
Basset Hound Rescue Fundraising

This session debunks the myth that you have to be a “seasoned fundraiser” in order to effectively raise money. The truth is that even though fundraising can sometimes seem confusing, time consuming and even scary, animal rescue groups have a secret weapon. A rescue’s mission pulls at people’s heart strings and it’s easy to communicate. Already you are off to a great start! In this session you will learn how to create a fundraising plan that works for you and how to execute it.

How to Set Up an Animal Rescue – the Right Way!
Jack Beckford
Georgia Center for Nonprofits
Mark Murrah
Georgia Department of Agriculture

Establishing an animal rescue or humane organization takes more than just a big heart! Learn from the experts on how to properly establish a nonprofit corporation, obtain (and maintain) tax-exempt status from the Internal Revenue Code, what the Department of Agriculture requires from animal shelters and much more!
REGISTRATION 2016 ANIMAL WELFARE CONFERENCE

Name ______________________________________________________________________________________

Organization ______________________________________________________________________________

Address ______________________________________________________________________________________

City ____________________________________________ State ___________ Zip _________________

FRIDAY, DECEMBER 2, 2016
MIDDLE GEORGIA STATE UNIVERSITY CONFERENCE CENTER
MACON, GA

Session A
8:30 a.m. – 10 a.m.
☐ Saving Lives with Relocation
☐ ASV Medical Care Guidelines for Spay/Neuter Programs
☐ Developing a Public Relations Plan to Friend and Fund Raise Effectively
☐ Adopters Welcome: Are Your Adoption Policies Working Against You?

Session B
10:15 a.m. – 11:45 a.m.
☐ Are You Prepared for a Disaster?
☐ Infectious Disease Control
☐ Creating a Dynamic Board
☐ Conversational Adoption Counseling

Session C
1:00 p.m. – 2:30 p.m.
☐ Stray Cats & Owner Reclaims
☐ Establishing a Behavior Modification/Enrichment Program
☐ Establishing a Community Food Bank
☐ Improve Your Foster Program to Save More Lives

Session D
2:45 p.m. – 4:15 p.m.
☐ Helping Underserved Communities: Pets for Life
☐ Cleaning is FUN: Sanitation & Disinfection
☐ Fundraising for Rescue Groups
☐ How to Set Up an Animal Rescue – the Right Way!

A continental breakfast and lunch buffet is included, if you would like a vegan meal, please check here ☐

Registration Fee: $50*
*No refunds after November 25, 2016

Payment Method:
☐ Check enclosed, payable to the Atlanta Humane Society
☐ Charge my credit card:
☐ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Diners

Account number ________________________________ Expiration date __________ CVV number __________

Print name on card __________________ Signature __________________

Phone number __________________ Email __________________

Organizations sending more than three individuals may take a 10% discount.

Fax, email or mail this form with payment to:
Atlanta Humane Society
Attention: Monica Celizic
1565 Mansell Road
Alpharetta, GA 30009
Fax: 404.974.2850
Email: mcelizic@atlantahumane.org

For information on scholarships, please contact:
Debra Berger at dberger@hsus.org
Georgia Companion Animal Partnership
...Working Together To Save Lives

Presented by:

PURINA®

THE HUMANE SOCIETY
OF THE UNITED STATES

Fix Georgia Pets

ASPCA
atlanta humane society

Register online at: atlantahumane.org/GCAP